



UNIVERSAL COLLEGE OF ENGINEERING & TECHNOLOGY

DOKIPARRU (V), MEDIKONDURU (M), GUNTUR-522438

Affiliated to JNTU, Kakinada & Approved by AICTE, New Delhi

TELUGU APPRICIATION CLUB

Objectives

- The main objective of the club is to make the students know the importance of our motherland, mother and mother tongue.
- To improve Telugu language proficiency of the students.
- To motivate children to know the importance of Telugu.
- To increase the confidence of learners in their daily use of Telugu language.
- To enhance the communication skills of the students.
- To nurture the qualities of leadership, team spirit and co-operation among the members which will help them perform better in their career in the future.
- To make the students value the power of language to explore and express their views and reducing their stage fear by improving their confidence,
- To make the students value the role of language in developing positive interaction and co-operation with others.

Vision

- The UCET aims at transforming the students into good and useful citizens imbued with high principles, culture and refinement. The objectives of universal college of engineering and technology are to provide an educational environment conducive to the intellectual, emotional and physical growth of its students.
- The UCET is affiliated to JNTU Kakinada and approved by AICTE, New Delhi.

Mission

By 2020, the college will be developed into a centre of knowledge and personal development by inculcating self confidence and social awareness among the students so as to face the challenges of life by adopting the following activities.

- Bringing about environment awareness by planting trees.
- Improving the poor and undeveloped localities
- Spreading literacy
- Activities through social service league.

Plan of action

- Alloted a coordinator for all telugu club events
- Arranging the club members of faculty from each department
- Arranging seminars on telugu events and competitions for all students
- Conducting Seminars on Telugu Bhasha Dinotsavam and Sankranthi sambaralu every year
- Arranging Job oriented vocational trainings for men & women Motivating students to participate in political and public life.

Club members

| S No. | Name of the faculty | Designation | Department | Status |
|--------------|----------------------------|---------------------|-------------------|---------------|
| 1 | N Swarajya Prasad | Assistant professor | EEE | Coordinator |
| 2 | G. Maniya Rao | Assistant professor | CIVIL | Member |
| 3 | B. Devarayulu | Assistant professor | MECH | Member |
| 4 | K Sampath Singh | Assistant professor | ECE | Member |
| 5 | B Bhanu Pratap Reddy | Assistant professor | CSE | Member |
| 6 | Sk. Subani | Assistant professor | S & H | Member |
| 7 | M Vinod Kumar | Assistant professor | MBA | Member |

TELUGU CLUB MEMBERS actively participated in various events organized by the college telugu club and other clubs also.

Events organized by TELUGU CLUB

Matru bhasha dinotsavam celebrated by telugu appreciation club on 22nd Feb, 2020.



Sankranthi sambaralu celebrated by telugu appreciation club on 9th Jan, 2020.





Telugu bhasha dinotsavam celebrated by telugu appreciation club on 22nd Feb, 2019.



Sankranthi sambaralu celebrated by telugu appreciation club on 8th Jan, 2018.





Rangoli celebrated by telugu appreciation club on 10th Jan, 2017.





Sankranthi sambaralu celebrated by telugu appreciation club on 8th Jan, 2016.





The following events are regularly run by Telugu appreciation club every year

- Matru bhasha dinotsavam
- Sankranthi sambaralu
- Gurajada Apparao jayanthi