

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA**  
UNIVERSITY EXAMINATION CENTER, KAKINADA

**II MBA IV SEMESTER (R19) - SPECIAL SUPPLEMENTARY EXAMINATIONS, SEPTEMBER – 2024**

**T I M E T A B L E**

**TIME: 02.00 PM TO 05.00 PM**

SPECIALIZATIONS	DATE & DAY						
	13-09-2024 (Friday)	17-09-2024 (Tuesday)	18-09-2024 (Wednesday)	19-09-2024 (Thursday)	20-09-2024 (Friday)	21-09-2024 (Saturday)	23-09-2024 (Monday)
<b>HR</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Labor Welfare and Employment laws <b>MB194A1</b>	International HRM <b>MB194A2</b>	Employee Relations and Engagement <b>MB194A3</b>	Human Resources Development <b>MB194A4</b>	Strategic HRM <b>MB194A5</b>
<b>FINANCE</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Financial Derivatives <b>MB194B1</b>	Global Financial Management <b>MB194B2</b>	Financial Risk Management <b>MB194B3</b>	Strategic Financial Management <b>MB194B4</b>	Behavioral Finance <b>MB194B5</b>
<b>MARKETING</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Services Marketing <b>MB194C1</b>	Promotional and Distribution Management <b>MB194C2</b>	Green Marketing <b>MB194C3</b>	Advertising and Brand Management <b>MB194C4</b>	Global Marketing Management <b>MB194C5</b>
<b>SYSTEMS</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Big Data Analytics <b>MB194D1</b>	Enterprise Resource Planning <b>MB194D2</b>	Cyber Laws & Security <b>MB194D3</b>	Information Systems Audit <b>MB194D4</b>	Artificial Intelligence And Machine Learning <b>MB194D5</b>
<b>OPERATIONS MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Behavior Operations Management <b>MB194E1</b>	Theory of Constraints <b>MB194E2</b>	Management of Manufacturing Systems <b>MB194E3</b>	Sourcing Management <b>MB194E4</b>	Supply Chain Analytics <b>MB194E5</b>

<b>TRAVEL AND TOURISM MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Travel Media and Journalism <b>MB194F1</b>	Event Management <b>MB194F2</b>	Front Office Management <b>MB194F3</b>	Information Technology and Tourism <b>MB194F4</b>	Eco Tourism Practices <b>MB194F5</b>
<b>HEALTH CARE AND HOSPITAL MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Patient Care & Services Management <b>MB194G1</b>	Managed Health Care and Insurance <b>MB194G2</b>	Health Laws, Etics and Regulations <b>MB194G3</b>	Hospital Management Information System <b>MB194G4</b>	Health Analytics <b>MB194G5</b>
<b>ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Marketing For Small Business <b>MB194H1</b>	Finance and Accounting For Small Business <b>MB194H2</b>	Technology Appreciation and Intellectual Property Rights <b>MB194H3</b>	Innovation Technology Management <b>MB194H4</b>	Venture Valuation and Accounting <b>MB194H5</b>
<b>AGRO-BUSINESS MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Food Processing Management <b>MB194I1</b>	Disaster Management <b>MB194I2</b>	Food Retail Management <b>MB194I3</b>	Agro- Technology Management <b>MB194I4</b>	Organic Food Technology <b>MB194I5</b>
<b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Enterprise Resource Planning <b>MB194J1</b>	International Logistics Management <b>MB194J2</b>	Lean Supply Chain Management <b>MB194J3</b>	Shipping and Maritime Law <b>MB194J4</b>	Green Supply Chain Management <b>MB194J5</b>
<b>BUSINESS ANALYTICS</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Financial Analytics <b>MB194K1</b>	HR Analytics <b>MB194K2</b>	Econometrics and Business Forecasting <b>MB194K3</b>	Data Warehousing and OLAP <b>MB194K4</b>	Data Mining & Machine learning <b>MB194K5</b>
<b>ARTIFICIAL INTELLIGENCE</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	People Analytics <b>MB194L1</b>	Marketing Analytics <b>MB194L2</b>	Database Management System <b>MB194L3</b>	Artificial Intelligence and Security <b>MB194L4</b>	.....

<b>BIG DATA ANALYTICS</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Business Intelligence <b>MB194M1</b>	Machine Learning <b>MB194M2</b>	Design And Analysis of Algorithms <b>MB194M3</b>	Software Project Management <b>MB194M4</b>	Data Visualization <b>MB194M5</b>
<b>DIGITAL MARKETING</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Digital Marketing <b>MB194N1</b>	Promotional and Distribution Management <b>MB194N2</b>	Green Marketing <b>MB194N3</b>	Advertising and Brand Management <b>MB194N4</b>	Global Marketing Management <b>MB194N5</b>

**NOTE** i. ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE BE INFORMED TO THE CONTROLLER OF EXAMINATIONS IMMEDIATELY.(0884-2300907)

ii. EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.

iii. THE CANDIDATES ARE REQUESTED TO INFORM THE UNIVERSITY ANY OTHER SUBSTITUTE SUBJECTS THAT ARE NOT INCLUDED IN THE ABOVE LIST IMMEDIATELY.

**(All the above Examinations will be conducted at University College of Engineering, JNTUK, Kakinada only)**

**(The Hall Tickets will be placed at [www.jntukexams.net](http://www.jntukexams.net))**



**Date: 07.08.2024**

**Controller of Examinations (PG)**