



## **UNIVERSAL COLLEGE OF ENGINEERING AND TECHNOLOGY**

Affiliated to JNTUK Kakinada      Approved by AICTE-New Delhi  
Doki Parru, Perecharala, Medikondur (M), Guntur, AP

### **INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL**

#### **The Mission of the I&EDC**

Develop institutional mechanism to create entrepreneurial culture in the institution to foster growth of innovation and entrepreneurship amongst the faculty and students.

#### **Objectives of the I & EDC**

- To act as an institutional mechanism for providing various services including information on all aspects of enterprise building to budding S&T entrepreneurs.
- To create Entrepreneurial culture in the Institution in the region and, including programmes related to women and weaker sections of the society.
- To inculcate a culture of innovation driven entrepreneurship through student projects.
- To catalyse and promote development of S&T knowledge-based enterprises and promote employment opportunities in the innovative areas.
- To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and micro enterprises.

#### **Functions of I & EDC**

- To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programmes, Faculty Development Programmes and Skill Development Programmes in the college for the benefit of S&T persons.
- To initiate five innovative student projects each year for new innovative product development.
- To organize Business Plan Competitions every year.
- To guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information on technologies, etc.
- To arrange interaction with entrepreneurs and create a mentorship scheme for student entrepreneurs.
- To facilitate creation of entrepreneur's club in the college to foster culture of entrepreneurship amongst students.
- To act as a Regional Information Centre on business opportunities, processes, technologies, market, etc. by creating and maintaining relevant data bases.
- IEDCs would also sensitize the management of the institutions regarding the importance of entrepreneurship and integrate their activities with the Host Institutions.

*22-11-2018*

- Members of the I&EDC

<b>S.No.</b>	<b>Name of the staff</b>	<b>Department</b>	<b>Designation</b>	<b>Position in the R&amp;D</b>
1.	Dr. M. Umadevi	UCET	Principal	Chairman
2.	Mr. K. Vijaya Kumar	ECE	HoD	Convener
3.	Dr. M Koti Reddy	ECE	Assoc. Prof.	Member
4.	Dr. M.Jaya Rami Reddy	CSE	Assoc. Prof.	Member
5.	Dr.P.Jeevan Pradeep	MBA	HoD	Member
6.	Dr. D Balaji Naik	MECHANICAL	Assist. Prof.	Member
7.	Mr.Y.Prasada Rao	MBA	Assist. Prof.	Member

**Members of the Entrepreneurs' Club**

<b>S.No.</b>	<b>Name of the staff</b>	<b>Department</b>	<b>Designation</b>	<b>Position in the R&amp;D</b>
1.	Mr.K.Saikiran	CIVIL	Assist. Prof.	Member
2.	Mr. Y.Harimadhav	EEE	HoD	Member
3.	Mr.J.Sreedhar	MEC	Assist. Prof.	Member
4.	Mr.B.Ashok	ECE	Assist. Prof.	Member
5.	Mr.Y.Prasad Rao	MBA	HoD	Member
6.	Mr.Pavan Kumar	CIVIL	Student	Member
7.	Mr.Sk Md Afreed	EEE	Student	Member
8.	Sk.GangaRam Umar	MECH	Student	Member
9.	Mr.K Kiran Kumar	ECE	Student	Member
10.	Mr.T.Nagaraju	ECE	Student	Member
11.	Mr.Pavan sankar	CSE	Student	Member
12.	Mr.K.Anand	MBA	Student	Member

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DOKIPARUVA, MYSURU**